



ABOUT RIVER AND BLUES FEST LLC

ABOUT

Combining country and blues over two days, the river will ramble. [River and Blues Fest](#) offers Fort Worthians a unique, never-before experience unlike any other. This not-to-be-missed music event of the year invites music lovers to roll with the rhythm. From longtime favorites and soulful up-and-comers, River & Blues Fest is bringing the gritty sounds and rural roots of country and blues back to Fort Worth.

BACKGROUND

River and Blues, LLC, was founded in 2019 by partners Jennifer Ellison of Ellison Event Productions, and Omar Ortiz of 83 Entertainment. Ellison and Ortiz have produced events such as the Key City Rhythm & Blues Festival and other concerts featuring artists including NEEDTOBREATHE, Aaron Watson, Josh Abbott Band, Wade Bowen, Judah and the Lion, Ben Rector and more. Along with live music for the whole family, the weekend will include local fares, alcohol for purchase and specialized experiences in an engaging environment. For more details, visit [riverandbluesfest.com](#)

PANTHER ISLAND

[Panther Island Pavilion](#) is centrally located in the heart of Fort Worth along the Trinity River which flows through downtown. With the skyline as a backdrop, this waterfront venue is perfect for hosting music festivals and concerts. River and Blues will be on the North Shore – Main Stage providing the Fort Worth skyline as a perfect, picturesque backdrop.

FESTIVAL SPECIFICS

May 15-16, 2020

Panther Island Pavilion

Friday: gates open at 2 pm, festival starts at 3 pm

Saturday: gates open at 1 pm, festival starts at 2 pm

TICKETS

- Blind tickets on sale October 1, 2019
- Line up announced at Line Up Announcement Party on November 7, 2019 at 6:30 pm at Heim on the River
- Early Bird pricing November 8 - February 7
- General pricing February 8 - May 14
- In person will be offered depending on availability
- GA, VIP and Platinum available
- Sign up for our newsletter and follow us on social for first dibs on festival info
- **Facebook & Instagram: @RiverAndBluesFest | Twitter: @RiverAndBluesFW**

CONTACT INFO

For press inquiries or media requests, contact Lauren Bogle at media@riverandbluesfest.com or 806-445-1205. General interests including vendors may contact info@riverandbluesfest.com. Sponsorship opportunities may contact sponsorships@riverandbluesfest.com.

LINEUP

Grady Spencer and the Work
 Maddie & Tae
 Elaina Kay
 Bart Crow
 Brandy Clark
 Courtney Patton & Jason Eady

Kirk House
 Ruthie Foster
 Kody West
 Charley Crockett
 Jonah Tolchin
 Samantha Fish

STORY ANGLES

FIND RHYTHM AND SOUL AT RIVER AND BLUES FESTIVAL

Let the rhythm of the music take you back in time as you enjoy a modern day twist on an old tradition. The last 100 years might have forged two very unique sounds and styles, but the genres of gritty country and blues were founded on soul and the need to tell a story. Like the metaphorical fork in the road that developed today's sounds of the two genres we know and love, Panther Island Pavilion, one of the biggest waterfront stages in the state of Texas, provides a scenic spot right next to the literal fork in the Trinity River where festival goers can experience two days of stylistic roots shared across genre lines.

NEW FESTIVAL ROOTED IN TRADITION

Fort Worth is no stranger to great music. Much like the Trinity River, the rich history of country and blues runs deep through the heart of Fort Worth. River and Blues Fest offers a new opportunity for those in The Fort to not only enjoy the sounds of those they have grown to love, but to step out and experience new voices from across the country. Grab a seat and hear the grit and soul of those that honor the roots of country and blues. Who knows. You might just find your new favorite artist.

MUSIC GIVES BACK

Experience music that moves your soul with a festival that gives back. River and Blues Fest is proud to be partnering with [Ronald McDonald House of Fort Worth](#) (RMHFW). RMH is near and dear to this festival and the family of festival co-founder, Omar Ortiz. During the care of his grandson's stay, he was able to call RMH his "home-away-from-home" and found comfort and compassion with this organization. Along with a portion of the proceeds being donated to RMHFW, \$1 from every ticket sold will go straight back to this beloved non-profit group. RMH has touched many lives beyond our city and we are honored to have RMH as a festival partner.

CHOOSE YOUR RIVER AND BLUES FESTIVAL STYLE

In true Fort Worth fashion, experience the charm of Rhythm and Blues Fest in style. Grab the basic tickets or step up your game when selecting one of the VIP or Premium ticket options. Those looking for stage front views, private restrooms and more can grab a VIP package. Enjoy complimentary craft beer and wine along with a Chef experience featuring menus from some of Fort Worth's best, and don't forget the merch package, with Platinum. Choose your experience by selecting the ticket package that best fits you.

INITIAL PRESS RELEASE

THE RIVER WILL RAMBLE AT THE NEW, TWO-DAY MUSIC FESTIVAL IN FORT WORTH

Top country and blues artists come together in 2020 for River & Blues Festival

Fort Worth, Texas (September 10, 2019) – Top country and blues artists will take the stage at Panther Island Pavilion, May 15 - 16, 2020 for the inaugural year of the two-day River & Blues music festival.

"The River & Blues music festival will be the can't-miss summer event of Fort Worth in 2020 and for years to come," said Jennifer Ellison of Ellison Event Productions. "Fort Worth's growing cultural scene is the perfect landscape for a destination festival like River & Blues to draw in the top names in country & blues."

Blind ticket sales will go live on October 1, 2019 when fans can purchase general, VIP and platinum tickets for a discount. The full festival line up will be announced November 7, 2019 during the River & Blues launch party at Heim Barbecue on the River, 6:30-8:30 PM.

VIP and Platinum level tickets will include benefits such as valet or premium parking, prime seating locations, complimentary beer and wine, top-shelf liquor for purchase, climate-controlled spaces and intimate local chef experiences, including one from Heim Barbecue's Travis and Emma Heim.

"Festival attendees will be able to enjoy more than just great music, thanks to our partnerships with local chefs and vendors," said Ellison.

Blind pre-sale tickets will be live on the festival website (riverandbluesfest.com) October 1 through November 7, 2019; early bird sales will be November 8, 2019 through February 7, 2020; full-priced ticket sales are February 8 through May 15, 2020. Get the latest updates by following the River & Blues festival on social at [@riverandbluesfest](https://twitter.com/riverandbluesfest).

ABOUT RIVER & BLUES, LLC

River & Blues, LLC, was founded in 2019 by partners Jennifer Ellison of [Ellison Event Productions](#), and Omar Ortiz of [83 Entertainment](#). Ellison and Ortiz have produced events such as the Key City Rhythm & Blues Festival and other concerts featuring artists including NEEDTOBREATHE, Aaron Watson, Josh Abbott Band, Wade Bowen, Judah and the Lion, Ben Rector and more. Along with live music for the whole family, the weekend will include local fares, alcohol for purchase and specialized experiences in an engaging environment.

For more details, visit riverandbluesfest.com.

BLIND TICKET SALES MEDIA ALERT

<https://drive.google.com/file/d/1IL25GPH1eMaNta2fCsSd8lWhtdZesSPM/view?usp=sharing>

LAUNCH PARTY MEDIA ALERT

https://drive.google.com/file/d/0B5X7YgWkt_DiVjZUOUQ2QjJsYWY3ZmthMERCTjQtME5OS0k4/view?usp=sharing

LINEUP ANNOUNCEMENT PRESS RELEASE

<https://drive.google.com/drive/folders/133ev1sQ7Lr0V1g8Vs926fDlGZxW2NhCj>

RIVER & BLUES GRAPHICS

https://drive.google.com/drive/folders/1s9f9QgiSRwwN3CfrC_q9rsSAVvg01dcm

ARTIST GRAPHICS

<https://drive.google.com/drive/folders/133ev1sQ7Lr0V1g8Vs926fDlGZxW2NhCj?usp=sharing>

FAQS

WHAT IS THE RIVER & BLUES FESTIVAL?

River & Blues Festival is the can't-miss summer event in Fort Worth! It's two days of free-flowing country and blues featuring longtime favorites and soulful up-and-comers. If you have more general questions about the festival, email info@riverandbluesfest.com

WHERE CAN I PURCHASE TICKETS?

We can't guarantee that tickets will be available to purchase at the festival, so we encourage you to order yours early! If we do have tickets to sell at the festival, there will be a price increase at the gate.

WHAT ARE THE FESTIVAL DATES AND HOURS?

Friday, May 15, 2020 and Saturday, May 16, 2020.
Gates open at 2pm on Friday and 1pm on Saturday.
The festival will last until approximately 11pm both days.

WHAT TIME DO THE PARKING LOTS OPEN?

Parking lots on Friday will open at 1pm. Parking lots on Saturday will open at noon.

IS THE FESTIVAL FAMILY FRIENDLY?

The short answer is yes. The long answer is, you know your kids and what types of environments you want to expose them to. We ask all of our artists to adhere to a PG-13 show rating, but we can't 100% guarantee you'll be comfortable with everything you see or hear. We recommend researching each artist playing at the festival and determine whether or not it's a good fit for your little ones.

Children 10 years of age or younger receive FREE admission when accompanied by a general admission pass holding parent.

VIP passes are full price for all ages over 2. Infants 2 years of age or under are free when accompanied by a VIP paying parent.

No one under 21 is allowed in the Platinum tent.

DO YOU ALLOW RE-ENTRY?

Re-entry is allowed for all River & Blues ticket holders with a verified wristband. Those suspected of being intoxicated or under the influence of drugs will not be allowed into the festival.

HOW DO I GET TO PANTHER ISLAND?

The best address to use is 395 Purcey Street, Fort Worth, TX 76102. This will take you to the main parking lot. From the main parking lot, you'll cross the river using the pedestrian bridge to the main stage where the festival is taking place.

[Click here to view the Panther Island map and directions info.](#)

DO YOU HAVE A MAP OF THE FESTIVAL GROUNDS?

Please refer to the last page for the festival grounds map for River & Blues Festival.

WILL ADA ACCOMMODATIONS BE AVAILABLE?

Yes, ADA seating will be available. Upon arrival, ADA patrons can request accommodations at the info booth on site.

HOW DO I SIGN UP FOR RIVER & BLUES EMAILS?

Sign up to be on our mailing list by clicking [here](#). Also, follow us on Instagram, Facebook and Twitter

WHERE IS THE LOST AND FOUND LOCATED AT THE FESTIVAL?

Lost and found is located at the festival info booth.

WILL THERE BE VOLUNTEER OPPORTUNITIES?

More information on volunteer opportunities coming soon!

WHAT IS ALLOWED AT THE FESTIVAL

- Blankets under 8' x 10' in size or beach towels
- Camping chairs that are not in a bag (carrying cases or chairs in bags not allowed)
- Liquid sunscreen, 3 oz or less (non-aerosol container)
- Small backpacks, fanny-packs, bags and purses (20" x 15" x 13" or smaller)
- Sunglasses and hats
- One factory-sealed water bottle per person (1 liter or less)
- Baby food/formula (no glass)
- Small snacks or food items for medical purposes
- Medicine if accompanied by a doctor's note

Remember: All patrons and belongings are subject to search and prohibited items will be removed at the discretion of the front gate and security staff.

WHAT IS NOT ALLOWED AT THE FESTIVAL

- NO glass admitted
- NO aerosol cans
- NO outside alcohol
- NO outside food or drinks (with the exception of a factory-sealed water bottle per person)
- NO sporting equipment
- NO umbrellas
- NO knives, weapons or guns
- NO chains or chain wallets
- NO tents
- NO flags or kites
- NO hammocks
- NO laser pointers
- NO SLR's, professional cameras, video cameras, recording devices or GoPros
- NO selfie sticks or tripods
- NO pets (with the exception of documented service animals)
- NO drugs or drug paraphernalia
- NO large bags, purses or backpacks (larger than 20" x 15" x 13")
- NO CamelBaks
- NO musical equipment or instruments
- NO fireworks or paper lanterns
- NO bicycles, skateboards, scooters, etc.
- NO drones, remote control aircrafts, cars or toys
- NO coolers of any kind
- NO promotional items or flyers
- NO spray paint
- NO air horns or megaphones
- NO water guns or water balloons
- NO devices or items that could disturb the peace or cause harm to people and/or goods

TICKET FAQs

WHAT HAPPENS AFTER I PURCHASE MY TICKET?

After purchasing your tickets, you will receive an email confirmation immediately following the purchase. The email confirmation will include a barcode AND a QR code. There will be a barcode/QR code for the entire order as well as individual barcodes/QR codes for each ticket in the order. You can print the email, save the email on your mobile device or add it to your Apple Wallet. You must bring your ticket with you to the festival in order to receive your wristband.

**All sales are final. There are no refunds or exchanges. Event is rain or shine.
Artists and schedules are subject to change.**

WHAT IS THE DIFFERENCE BETWEEN VIP AND PLATINUM?

VIP tickets include:

- VIP parking pass
- Express VIP festival entry
- Exclusive stage-front viewing area
- VIP lounge access with climate controlled shade and seating
- Premium bar with top-shelf spirits, craft beer and a variety of wines for purchase
- Evolving menu featuring tapas and small bites
- Private restroom facilities

Platinum tickets include:

- Premium parking in platinum lot
- Express platinum festival entry
- Exclusive stage-front viewing area
- Platinum lounge access with climate controlled shade and seating
- Complimentary craft beer and wine
- Premium bar with top-shelf spirits for purchase
- Chef experience featuring evolving menus from some of Fort Worth's top eateries
- Private air conditioned restroom facilities
- Merchandise package

WANT TO UPGRADE YOUR TICKETS TO VIP OR PLATINUM?

Contact Patron Support Services at 866-710-8942 or email patronsupport@vendini.com

CAN I GET A REFUND OR EXCHANGE MY TICKET?

Sorry, but no. All sales are final. There are no refunds or exchanges. Event is rain or shine.

CAN I PURCHASE TICKETS AT THE GATE?

We can't guarantee that tickets will be available to purchase at the festival, so we encourage you to order yours early! If we do have tickets to sell at the festival, there will be a price increase at the gate.

I PURCHASED VIP OR PLATINUM TICKETS BUT HAVE NOT RECEIVED MY PARKING PASS:

Parking passes for VIP and Platinum tickets will be mailed in advance of the festival. If you purchased your tickets less than 12 days from the festival, we'll email you with instructions on how to pick-up your parking pass.

I LOST MY VIP OR PLATINUM PARKING PASS

No problem, accidents happen. We'll be happy to print you a new pass for \$5 (cash or check only). All re-printed passes must be picked-up in person at least two days before the show. You must bring an ID and proof of ticket purchase to retrieve your parking pass replacement.

QUESTIONS ABOUT YOUR TICKETS?

Contact Patron Support Services at 866-710-8942 or email patronsupport@vendini.com

TRAVEL TO THE FESTIVAL

HOW DO I GET TO THE FESTIVAL?

The Festival is located at the awesome Panther Island Pavilion. The best address to use is 395 Purcey Street, Fort Worth, TX 76102. This will take you to the main parking lot. From the main parking lot, you'll cross the river using the pedestrian bridge to the main stage where the Festival is taking place.

I AM FROM OUT OF TOWN. WHERE SHOULD I STAY THAT WEEKEND?

Stay tuned to the River & Blues Fest website for more information on hotels.

WHAT IS THE CLOSEST AIRPORT?

- DFW airport is less than 30 minutes from Fort Worth
- Dallas Love (DAL) airport is only 40 minutes from Fort Worth

CAN I UBER OR LYFT TO THE FESTIVAL?

Of course! See the drop-off and pick-up locations for ride share on the map

WHAT IS PARKING LIKE AT THE FESTIVAL?

Parking on-site at the festival is \$10 per car. If you are a VIP or Platinum ticket holder, you will receive parking passes in the mail to your exclusive parking area. See parking lots on the festival map.

SECURITY, SCREENING & ENTRY

WILL THERE BE SECURITY AT THE EVENT?

Yes, we will have security and medical personnel on staff at the event.

WILL I BE SEARCHED BEFORE ENTERING THE FESTIVAL?

All patrons and belongings are subject to search and prohibited items will be removed at the discretion of the front gate and security staff. Searches may include metal detector screenings or full pat-downs. Prior to the search process, please inform our security personnel if you would prefer to be searched by a security personnel of your same gender. Any security screening of children will always be with the presence and consent of a parent or guardian.

WHAT IF I SEE SOMETHING SUSPICIOUS AT THE FESTIVAL?

If you see or hear something suspicious, illegal or dangerous, PLEASE say something to the nearest staff member, medical personnel or security staff.

DO YOU ALLOW RE-ENTRY?

Re-entry is allowed for all River & Blues ticket holders with a verified wristband. Those suspected of being intoxicated or under the influence of drugs will not be allowed into the festival.

I NEED TO BRING MY MEDICINE WITH ME TO THE FESTIVAL.

If a patron has special dietary restrictions or prescription medication, small food items and medicine will be allowed onto the festival grounds if accompanied by a doctors note. All necessary medicine and materials must be in the name of the ticket holder. Your ID must match the name on the medication label. Please dispose of any medical waste and syringes with our medical staff. Please do not dispose of them in the trash bins.

WHAT IF THE FESTIVAL HAS TO BE EVACUATED?

If the festival grounds should need to be evacuated for any reason, our staff will inform all patrons via broadcast from the stage. Please be sure to proceed quickly, yet orderly, to the nearest exit. Emergency routes can be found on the festival map located here.

Just because the grounds have to be evacuated does not always mean the festival is cancelled! Be sure to follow us on social media to stay updated on the latest info, the festival status and adjusted set times.

If the festival reopens after an evacuation, you WILL be allowed to re-enter with your verified wristband. Please be patient as you re-enter the festival as each patron will still need to be searched by our security personnel prior to entry.

